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Nisshin Pharma, THE PIONEER OF CoQ<sub>10</sub>,  
now introduces advanced Water-Dispersible CoQ<sub>10</sub>.



Water-Dispersible CoQ<sub>10</sub> powder including 40% of CoQ<sub>10</sub>

**PureSorb-Q<sup>TM</sup>40**



PureSorb-Q<sub>10</sub> manufacturing facility  
(Ueda Plant)



Capsulation facility (Ueda Plant)

Integrated manufacture at our in-house plant from material to products.  
Experience the outstanding quality only available from Nisshin Pharma.

# Nanotechnology Brings New Benefits to CoQ<sub>10</sub>

# PureSorb-Q<sup>TM</sup>40

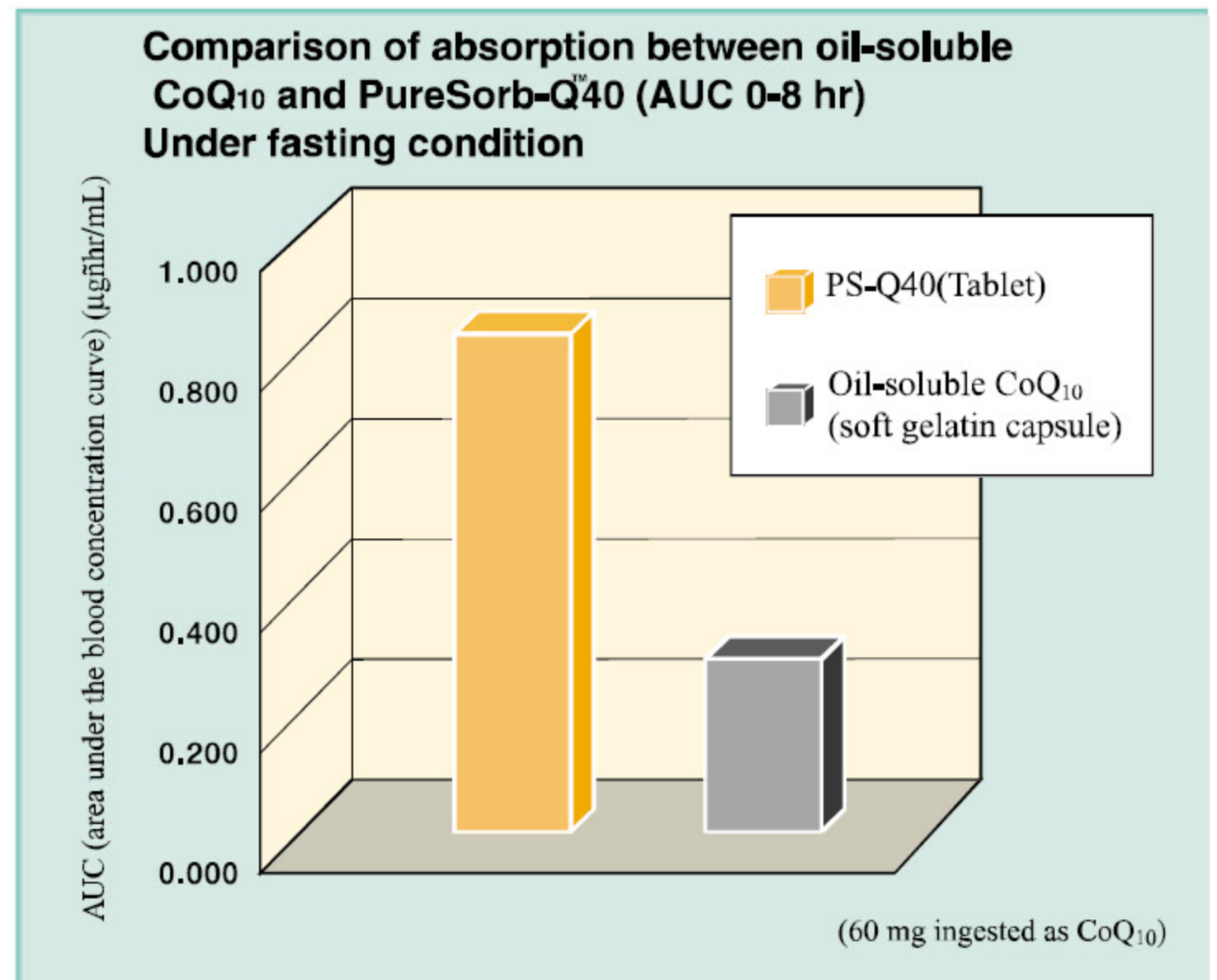
## Absorption

### Excellent absorbability

Users of conventional, Oil-soluble CoQ<sub>10</sub> have long been advised to ingest it with a meal, as absorption between meals is poor. With PureSorb-Q<sup>TM</sup>40, however, satisfactory absorption is achieved at any time in relation to meals.

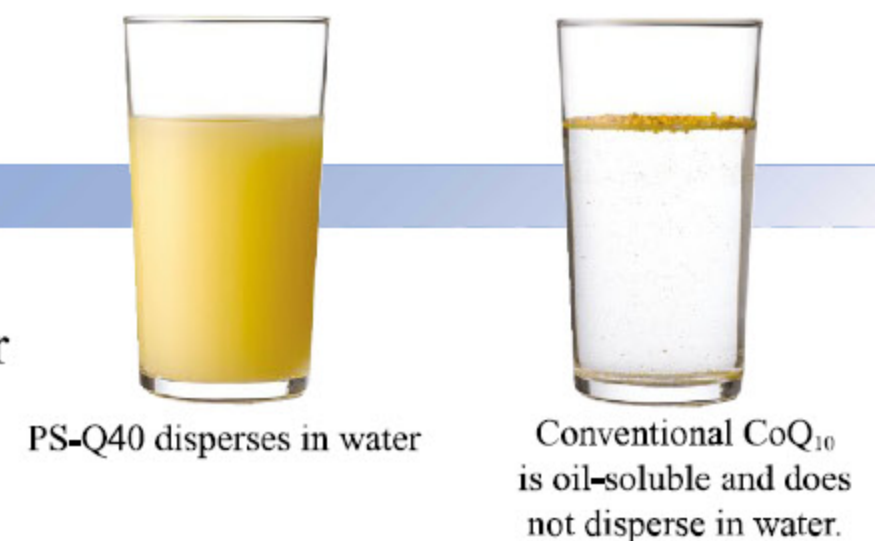


The superb absorption achieved by this product is due to its ultra-fine particle size (mean particle size in water: 0.2 μm), a product of state-of-the-art nanotechnology



## Dispersibility

### Excellent dispersibility Outstanding dispersibility in water



Conventional

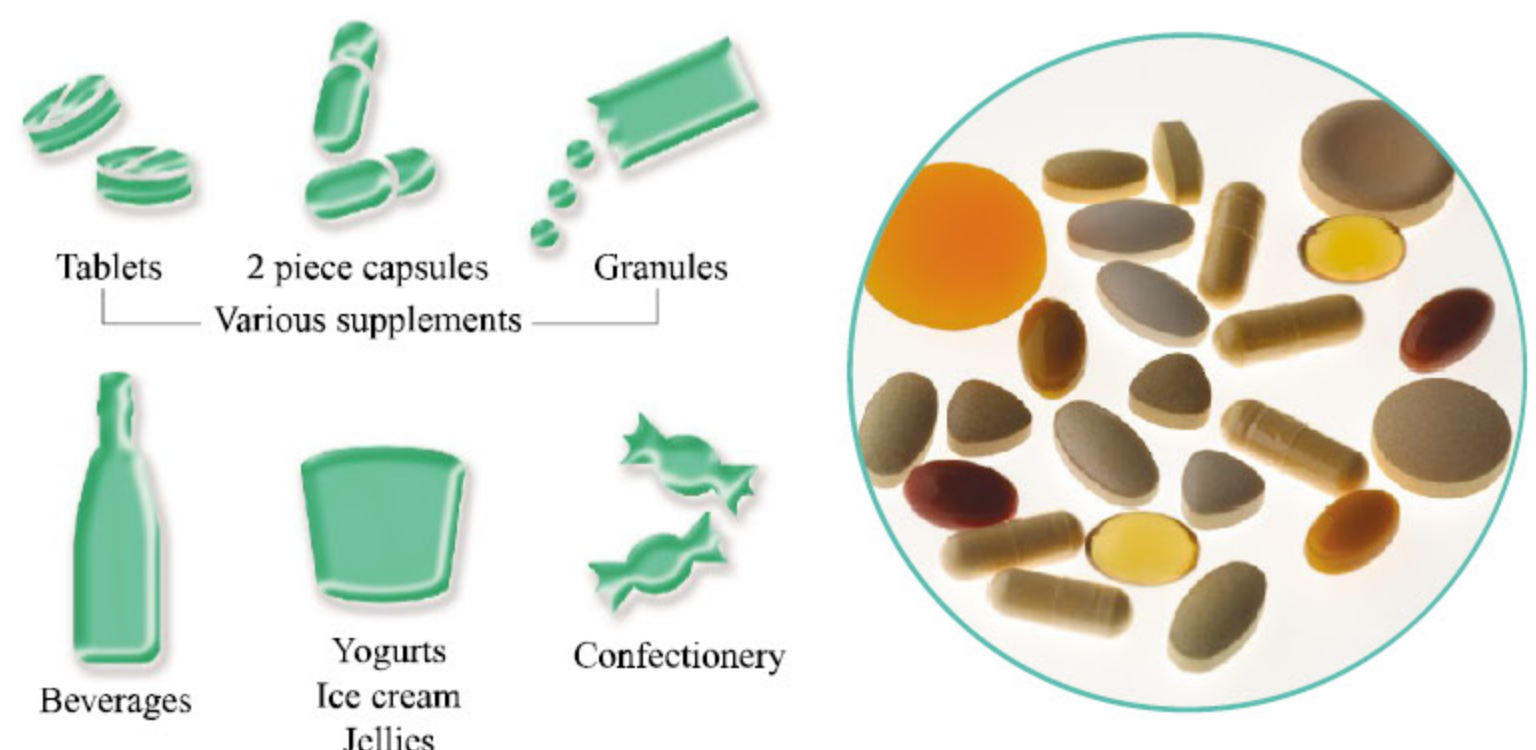
## Stability

### Excellent stability New formula provides increased stability of CoQ<sub>10</sub> (patent pending).

## Flexibility

### Flexibility

- High concentration
- Trouble-free tableting (no sticking or red spots on the surface, etc.)
- No taste and flavor
- Applicable to a wide variety of dosage forms including chewable tablets, 2 piece capsules, granules, or can be mixed with beverages, jellies, yogurts, etc.



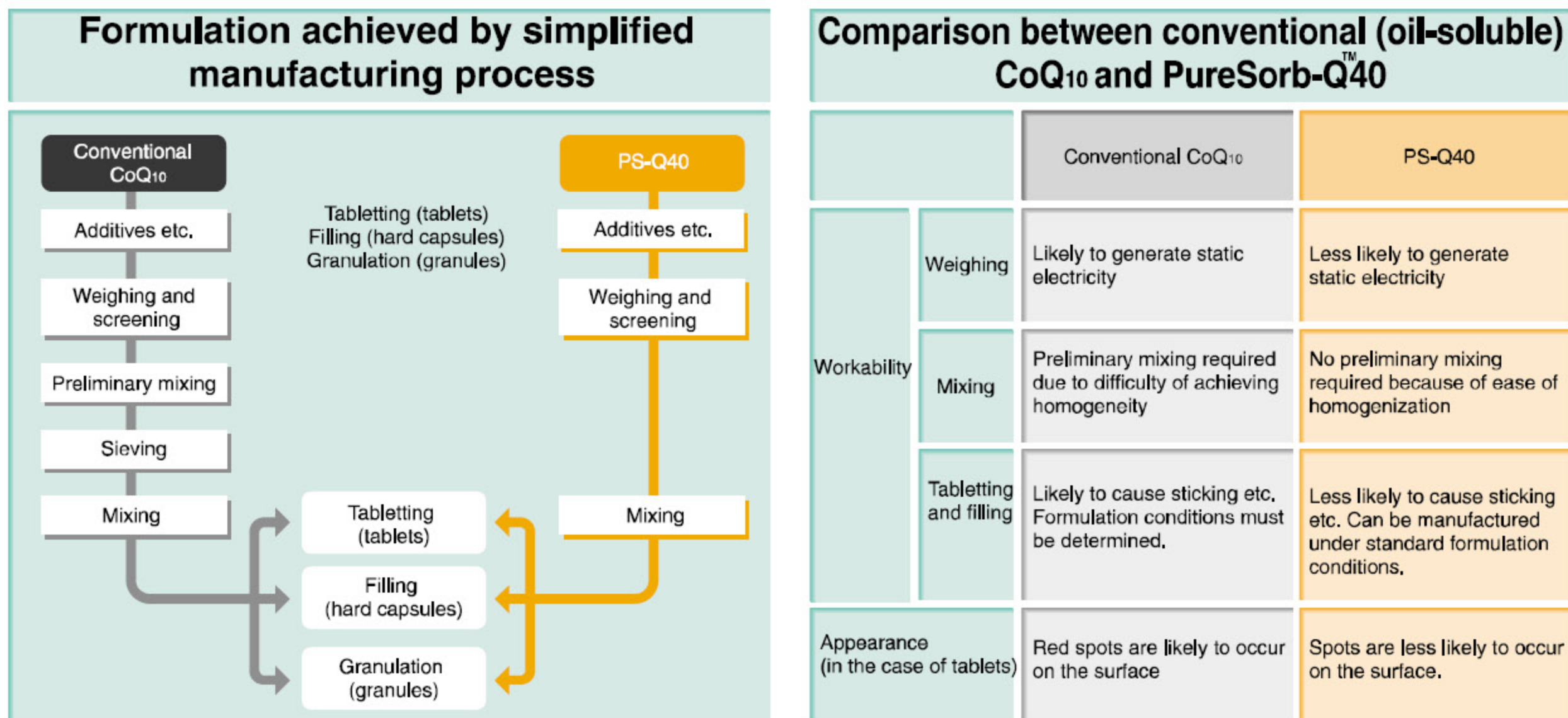
# From Oil to Water

PureSorb-Q<sup>TM</sup>40 powder enables dispersion in water even at a high concentration (40%).

Compatible with a wider variety of dosage forms compared to conventional oil-soluble CoQ<sub>10</sub>.

## Usability

**Excellent processability** Compared to conventional oil-soluble CoQ<sub>10</sub>, the manufacturing process for PureSorb-Q<sup>TM</sup>40 has been simplified.



## Safety

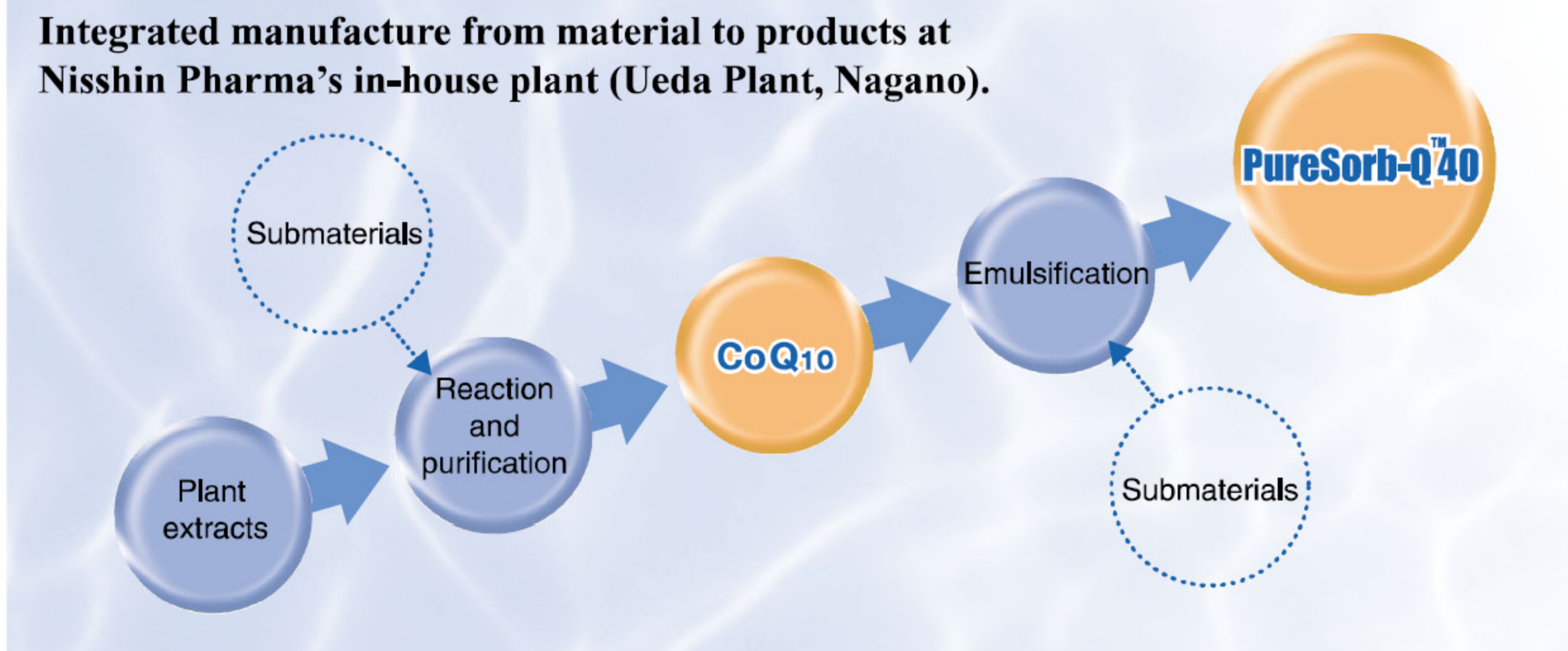
### Excellent safety

- Safety demonstrated through stringent testing

**No safety issues were identified in the following studies:**

1. Repeat-dose studies by oral administration to rats for 13 weeks  
1,000, 2,000 mg/kg/day of PS-Q40 (400, 800 mg/kg/day as CoQ<sub>10</sub>)
2. Repeat oral ingestion studies on humans for 4 weeks 2,250 mg/day of PS-Q40 (900 mg/day as CoQ<sub>10</sub>)

**Integrated manufacture from material to products at Nissin Pharma's in-house plant (Ueda Plant, Nagano).**



We at Nisshin Pharma  
as a food-producing member of Nisshin Seifun Group Inc.,  
are constantly striving to improve food safety and quality.

To us, “food” means anything that comes in contact with a customer’s mouth.  
All the food we produce is subject to strict testing and inspection.

PureSorb-Q<sup>TM</sup>40 is manufactured at our in-house plant  
under stringent quality control.

As a pioneer who has been engaged with CoQ<sub>10</sub>  
from its initial development,

Nisshin Pharma puts a wealth of accumulated expertise to work in all phases of operations,  
including customer consultation,  
product development, and OEM manufacturing of dietary supplements.

Our highest priority is the safety and confidence of our customers.  
Nisshin Pharma delivers on this pledge by producing quality products in our integrated  
manufacturing facility.



### ■ Specifications

Test	Specification
Appearance	Yellowish white to orange powder
Dispersion in water	After uniformly dispersing the sample in purified water and keeping it stand for 30 minutes, no particles or precipitates greater than 1 mm are observed.
Water	Not more than 5%
Assay (Coenzyme Q <sub>10</sub> )	Not less than 39.2%
Arsenic (as As <sub>2</sub> O <sub>3</sub> )	Not more than 2ppm
Heavy metals (as Pb)	Not more than 20ppm
Total bacteria count	Not more than 1.0 X 10 <sup>3</sup> cfu/g
Coliforms	Negative

■ **Shelf Life:** 2 years in unopened package

■ **Storage Conditions:** Store in a cool, dry environment, away from light.

■ **Ingredients:** CoQ<sub>10</sub>, Food starch-modified, Maltodextrin (tapioca), Glycerin

■ **Labeling method:** The amount of coenzyme Q<sub>10</sub> for a particular finished product is labeled with the coenzyme Q<sub>10</sub> content (40%) of the product in question.

■ **Patent pending:** PCT/JP2005/15071



1kg (aluminum bag)

### Inquiries

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